

Prudential Bank Online Privacy Policy

When visiting our website, whether you are a customer or not, Prudential Bank is committed to protecting your information. The following guidelines are in place to help protect your private information.

The information we collect:

- The name and domain from which you access the internet
- The internet address of the website from which you linked directly to our site, if any
- The date and time you accessed our site

If you choose to provide us with additional information, such as applying for a loan online, we will retain and store that information in accordance with our Privacy Policy. A copy of that policy is provided at account opening as well as annually. It is also always available on our website.

Cookies:

A “cookie” is a small bit of information that a site stores on your browser to help a website recognize you if you return. Prudential Bank uses cookies for administrative purposes only. We do not store any confidential information about you and no information is stored that would enable someone to contact you.

Third Party Websites:

Prudential Bank website contains links to third party websites that you may find useful, such as Community Lenders and Deluxe. Those sites may have their own privacy policies. It is always a good idea to review a site’s privacy policy before entering any personal information on that site. Once you leave our site, our privacy policy is no longer in effect.

Protecting Children’s Privacy Online:

We do not knowingly collect or use personal information from children under the age of 13 without parental consent.

Protecting your Identity:

Prudential Bank goes to great lengths to protect your private information. You also can take steps to protect yourself against identity theft. Here are some useful tips:

- Change your password frequently
- Do not share your account numbers, social security number, passwords or user names with others
- Do not provide confidential information over the phone or online unless you are certain of the person you are dealing with
- Review you bank statements monthly for suspicious activity and report such immediately